

The Local Authority Challenge is coming to London for the first time in 2018, joining the six other regions in England already offering this event to both their councils and the wider public sector! The focus of the event is firmly on learning and development. The challenge will offer a rare opportunity for aspiring managers across the public sector to gain exposure to issues outside of their normal working lives and give them a taste of what senior management is like!

“Wow, what a day!! The whole event was non-stop from start to finish but highly enjoyable. It gives you a first-hand experience of the challenges being faced by our strategic leadership teams on daily basis.”
East of England Challenge Delegate 2017



The public sector is still facing a time of unprecedented change like never seen before. Organisations continue to be forced to find new ways to deliver more for less due to severe constraints on funding.

There is a need to produce services that offer people greater choice and control over their daily lives and to engage actively with the public to develop them. Tackling these issues can only be done in conjunction with re-training and re-motivating your staff to cope with the challenges this presents.

Your workforce also needs to be able to adapt, not just to any immediate changes but to be flexible enough to continually adapt to any roles that may be required in the future.

The Challenge is open to teams of six people from any area of the public sector. Delegates will spend the day as the management team of a fictional unitary authority, encountering many of the tasks that a real corporate team would deal with. Don't worry if you are not a local authority team – full background briefs will be provided and whilst the scenario is based on a local authority organisation, the skills being developed and tested are generic management skills that are applicable to all workplaces.

“I would support this Challenge any time in terms of it being a fantastic development opportunity for any local authority to participate in.”

Trevor Holden, CEO Luton BC

The delegates will have to work as a team, with both neighbouring councils and partner organisations to deliver a new strategy for the council. They'll have to choose which areas to prioritise, deal with politically sensitive issues and still keep their focus on how to give the public the best services with limited resources.

To give the Challenge added edge, and hopefully some fun, there are prizes awarded at the end of the day in a number of categories; but that is not the main aim of the Challenge – the aim is for you and your team to learn during the day and develop new skills so we urge you to select your team with a developmental focus rather than a 'win at all costs' focus.

We are also looking for volunteers to act as stakeholders to meet with competing teams. We need suitably experienced individuals to *role play* council leaders, members of the media, members of partner organisations and much more who can give up their day to support the event. Please contact **Helen Jenkins**, Programme Manager (helen.jenkins@local.gov.uk / 020 7664 3068) if you wish more information on the various opportunities available.

Timetable of Events

0900 - Volunteer Registration
0930 - Delegate Registration
1000 - Event Start
1730 - Event End
1745 - Buffet Dinner
1900 - Awards Ceremony
2000 - Depart

The learning and development outputs include:

- To better understand the need to build partnerships with relevant organisations and have the opportunity to practise these skills in a variety of different settings.
- To further develop inter-personal skills when working with partner organisations, both internal and external.
- To develop and practise media handling skills, including press releases, social media management and direct media interaction.
- To develop and practice communication and presentation skills (in a variety of mediums) across a broad range of customers, both internal and external, whilst maintaining sound political awareness.
- To practice organisational, team building and time management skills.
- To develop resilience to rapidly changing priorities, demands and timescales.

For any other questions you may have about the event then, in the first instance, please have a look at the FAQ section on the Challenge website (www.localauthoritychallenge.com). If the answer isn't there then please contact us, again using the details below.

Event delivered by:

Sponsored by:

LA Challenge London 2018 - Application Form

Contact Information Please provide the details of the person we should contact regarding team information and sign up:

Name: _____

Job Title: _____

Tel: _____ Email: _____

Local Authority: _____

Local Authority Address (inc. Post Code): _____

Invoicing Information Please provide the details of the person invoices should be sent to:

Name: _____

Job Title: _____

Tel: _____ Email: _____

Local Authority: (Tick if same as above) _____

Local Authority Address (inc. Post Code) (Tick if same as above) _____

Purchase Order Number: _____ Invoiced amount = £2995 + VAT per team

Team Information Please PRINT details clearly!

| NAME | POSITION | DIETARY REQUIREMENTS |
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Terms and Conditions

Entry Conditions

Entries are accepted on a 'first come, first served' basis - to secure a place your team must provide a Purchase Order number (or equivalent) and full invoicing details. Entries received without this information are not guaranteed. The closing date for entries is **13/11/2018** or when the event is full, whichever is earlier. Delegate names and dietary requirements must be provided by **20/11/2018** (but ideally earlier wherever possible). Entry fee covers entrance to the event, event materials, coffee/refreshments, lunch, dinner, awards ceremony and feedback.

Payment and Cancellations

Invoices will be sent 60 days prior to the event start date. If booking after the 60 day period, an invoice will be sent immediately. Should you choose to cancel within 30 days prior to the event start date then 50% of the main entry fee will still be chargeable.

Equipment

Breckland Training Services reserve the right to recharge any costs associated with damage to equipment loaned to teams for the duration of the event if this is found to be down to their negligence or improper use.

Privacy Notice

Breckland Training Services uses a wide range of personal information to deliver this challenge and has a set of information security policies and guidelines for staff to ensure that we comply with the Data Protection Act. This provides rules for how organisations can use your personal information and is policed by the Information Commissioner's Office. It sets out eight principles to help us ensure that your personal information is kept safe and secure and gives you certain rights over your own personal information. For more information go to www.breckland-training.co.uk/privacy.html

Publicity

Photographs will be taken throughout the event. These may be used in future advertising or publicity material. If you do not wish your image to be used for such purposes please advise us in writing.

Liability

Breckland Training Services will not be responsible for any damage, loss or theft of any personal property (including to vehicles parked in the event car park) of those attending the event.

Force Majeure

Breckland Training Services cannot be held liable if the event is delayed or cancelled or reduced through any circumstances beyond its reasonable control, including acts of god (including but not limited to fire, flood, earthquake, storm, snow, hurricane, or other natural disasters) war, invasion, Civil unrest, Government action, labour disputes, strikes, lock-outs or interruption or failure of power supply.

Copyright

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I have read and agree to the terms and conditions.

Name: _____

Signed: _____ Date: _____

Please scan and email this form to : info@breckland-training.co.uk